

SUSTAINABILITY POLICY



Corporate Mission

Social Enterprises, Inc. is a social cause event company committed to enhancing local communities by creating high-level, revenue-generating, innovative events that educate citizens and help create a socially-driven, sustainably-minded world. Our ultimate goal is to create memorable experiences that empower sustainable communities.

Annual Performance

Our whole company's impact and performance is guided by the B Corporation Framework, which steers triple bottom line corporate performance across areas of governance, workers, community, and environment, following an impact-oriented business model. As a social impact corporation, this framework helps Social Enterprises, Inc. stay at the top of its class in corporate impact innovation and set a standard for the special events industry.

Our Pledge

Social Enterprises Inc. strives to produce responsible, positive impact events that maximize the mission of each event's co-creators, generate empowering engagement experiences and can be sustained from year-to-year. All Social Enterprises, Inc. events are designed and managed to improve the social capital of the host community and regional economy while reducing negative environmental impacts. We invest this way across the entire event lifecycle because we seek to leave a positive legacy in each community we touch.

Social Enterprises, Inc. pledges to regularly baseline and monitor our company performance and share the results in an annual report with our internal stakeholders and advisors, beginning in 2014.

Philosophy and Commitments

- We are committed to employing a comprehensive set of policies and operational best practices with every event to achieve maximum sustainability performance that is balanced with logistical, financial and creative goals.
- We are committed to maintaining a continuous improvement philosophy so our events continue to meet the evolving needs and vision of each Social Enterprises Inc. client and mission.

Sustainability Policies & Practices

These policies and operational best practices serve as a guide for Social Enterprises, Inc. to baseline and monitor the triple bottom line performance of our organization and each individual event cycle — continuously and over time. The purpose of these policies and practices is to ensure we are adhering to our corporate mission and philosophy, and leading the special event industry with sustainability standards.

Social Enterprises, Inc. has selected a set of policies and practices that are most material to the scale, scope, and spectrum of our events and their missions. The impact areas and key performance indicators chosen are drawn from internationally accepted standards, including APEX/ASTM and GRI, as well our corporate performance framework, the B Corporation Impact Assessment. Sustainability impact areas include:

- 1. Attendee Satisfaction & Accessibility.** Attendee experience is our central focus, and we track several indicators to measure social inclusivity, accessibility and satisfaction to ensure we meet our marks.
- 2. Energy Use & Reduction.** Monitor, estimate and offset. We estimate energy used at venues as well as travel, office and other indirect emissions. In addition to initiatives to reduce energy consumption, we advise all our clients to obtain renewable energy credits and offsets for the emissions that cannot be avoided.

- 3. Water Conservation.** We keep the water use at our events low. Our partnership with Bonneville Environmental Foundation allows us to acquire Water Restoration Certificates to offset water usage with restoration to local water sources.
- 4. Waste & Materials Reduction.** Waste is simply an unused resource. We have an integrated management plan to reduce, divert and conserve resources through the entire event cycle. We aim to reduce the waste and materials used per attendee at every event.
- 5. Food & Beverage.** We understand the importance of food as a direct link to regional place, and we work to secure local and organically sourced food and beverage whenever possible.
- 6. Sustainable Transport.** Transport can be one of the most significant GHG contributors to our events. To reduce impact, we continually work with venues and partners to make sustainable transport more accessible and utilized.
- 7. Sustainable Procurement: Sourcing of Materials, Supplies and Services.** Our Procurement Policy outlines criteria for sourcing lower impact goods and services, as well as supplier selection to help us rate the socio-environmental commitment, locality and proportion of women and minority owned vendors. Goods and services used by Social Enterprises and our events are to be sourced through local vendors, manufacturers and service providers within a 300 mile radius of the office or event location, whenever possible.
- 8. Site Selection, Venue & Accommodations.** We always select LEED certified venues whenever possible and carry a high standard when selecting venues via a strict list of criteria that assess the venue's resource management, infrastructure and access to public transit.
- 9. Managing Impacts on Communities, Environment and Local Economies.** We implement a selection of performance indicators to help us measure the impact our events have on their host communities.
- 10. Leaving a Legacy.** It is equally important to us as it is to each event's co-creators that the positive networks, momentum and solutions generated on-site carry on after an event has ended. We develop a unique plan for every client to measure priority outcomes and track improvements in engagement over time.

CONTACT

Have a suggestion to advance our policies and practices? We want to hear it! Contact our sustainability team at: sustainability@socialenterprises.net.

