

FOR IMMEDIATE RELEASE**Social Enterprises Recognized as a “Best For The World” Benefit Corporation**

Honored for powerful corporate governance impact focused on mission, ethics, accountability, and transparency

PORTLAND, OR; September 10, 2019 – Social Enterprises, Inc., a Certified Benefit Corporation (B Corporation), has been named a **Best For The World honoree** in recognition of their significant positive impact in their innovative governance structures to protect the mission of their business. Ranking in the top 10% of all B Corps for their governance impact, Social Enterprises, Inc. earned this honor because of their overall mission, ethics, accountability, and transparency.

Best For The World recognition is administered by B Lab, the global nonprofit that certifies and supports Certified B Corporations, which are for-profit companies dedicated to using business as a force for good. Today there are 3,000 Certified B Corporations across 64 countries and 150 industries, unified by one common goal: to redefine success in business.

B Corps meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. B Corp Certification doesn't just evaluate a product or service, it assesses the overall positive impact of the company that stands behind it—like Social Enterprises. Using the B Impact Assessment, B Lab evaluates how a company's operations and business model impact its workers, community, environment, and customers. To achieve the B Corp Certification, a company must achieve a score of at least 80 points on the assessment.

“We're incredibly proud of this year's Best For The World honorees,” says Anthea Kelsick, Chief Marketing Officer of B Lab. “These inspiring companies represent the kinds of business models and impact-driven business strategies that are building a new economy—one that is inclusive, regenerative, and delivers value to all stakeholders, not just shareholders. To that end, B Corps like Social Enterprises are redefining capitalism and showing that it actually *can* work for everyone.”

Social Enterprises was measured on whether they have adopted a social or environmental mission, and how they engage their employees, board members and the community to achieve this mission. This section of the B Impact Assessment also measures employees' access to financial information, customers' opportunities to provide feedback, and the diversity of the company's governing bodies. Social Enterprises made this list thanks to practices including offering transparent compensation and benefits to team members, providing support to purpose driven enterprises in the community, and implementing sustainable environmental practices in the workspace.

“We are thrilled to be counted among the *Best For The World* honorees this year,” said Ericka Nelson, President and Founder of Social Enterprises. “Our B Corp certification is the

bedrock of our organization. We hold ourselves accountable to the same standards we recommend to our clients, and assure our stakeholders that we mean business when it comes to implementing the triple bottom line across all aspects of our enterprise.”

1,000 B Corps from 44 countries were named to the 2019 Best For The World lists, including Social Enterprises, Patagonia, Beautycounter, TOMS, Seventh Generation, and Greyston Bakery. The 2019 Best For The World honorees are determined based on the verified B Impact Assessments of Certified B Corporations. The full list of honorees are available on <https://bcorporation.net/>.

About Social Enterprises: We are a group of dynamic leaders committed to enhancing local communities by producing high-level, innovative, social cause events committed to enhancing local communities by generating revenue and educating attendees to foster a sustainably minded world. Our ultimate goal is creating memorable collaborative experiences to empower sustainable communities. More information can be found at SocialEnterprises.net.

Contact: Noel Sandberg; Communications Outreach Manager, Social Enterprises; noel@socialenterprises.net; 503.226.2377

About B Lab: B Lab is a nonprofit that serves a global movement of people using business as a force for good. B Lab’s initiatives include B Corp Certification, administration of the B Impact Management programs and software, and advocacy for governance structures like the benefit corporation. B Lab’s vision is of an inclusive and sustainable economy that creates a shared prosperity for all. To date, there are 3,000 Certified B Corps in over 150 industries and 64 countries, and over 50,000 companies use the B Impact Assessment. For more information, visit <https://bcorporation.net/>

B Lab Contact: Hannah Munger; Manager, PR & Communications; hmunger@bcorporation.net; +1 212-608-4150