



# ARIZONA HIGHER EDUCATION Sustainability Conference

Hosted by THE UNIVERSITY OF ARIZONA.

March 24-25, 2014



## About the Event

The Arizona Higher Education Sustainability Conference (AHESC) is the first conference to bring together Arizona universities, colleges, and community colleges in one place to focus on sustainability issues distinct to Arizona and the Southwest region. AHESC is designed to inspire, inform, and create engagement opportunities for students, faculty, staff and administrators working or studying in higher education institutions across Arizona to advance sustainability solutions on our campuses and in our regional community.

Host School + Client:



## Attendee Feedback:

- “I learned more from AHESC conference than other conferences I have been to.”
- “I really liked the vendors, they were very nice. The art gallery and posters were a fun note as well, I liked the variety to keep energy for talks.”
- “Great connections between Arizona schools. Useful to see other examples of sustainable practices on campus.”

294  
Attendees

39  
Speakers

21  
Sponsors

## Scope of Work

### Event Production + Logistics

- Venue Acquisition
- Event Production + Management
- Onsite Event Team
- Event Budget Management
- Registration
- Onsite Registration/Check-In Layout
- Event Reporting

### Communication + Marketing

- Event Branding + Development
- Event Promotion + Marketing
- Community Partner Program

### Speaker Management

### Sponsor & Exhibitor Acquisition

- Sponsor Acquisition
- Sponsor Fulfillment
- Tradeshow Management





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### Sustainability Art Show

Artwork will be on display at the University of Arizona Student Union Gallery from March 24, 2014 through April 12, 2014. During this time attendees from the AHESC and the general public will have the opportunity to view all artwork.

Cash prizes (\$100-\$300) will be awarded to both the top three student pieces and the top three employee pieces. Prize winners will be announced at the AHESC reception on March 24, 2014.

For more information go to: [ahesc.org/artshow/](http://ahesc.org/artshow/)

### Keynotes

-  **Anthony D. Cortese, ScD | Senior Fellow, Second Nature**  
Monday, March 24 @ 9:00am
-  **Bruno Sarda | Director of Global Sustainability Operations, Dell**  
Monday, March 24 @ 4:15pm
-  **Yalmaz Siddiqui | Director of Environmental Strategy, Office Depot**  
Tuesday, March 25 @ 2:00pm

University of Arizona  
Student Union Memorial Center

Learn more & register at [ahesc.org](http://ahesc.org)





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# Proud To Support

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