



Social Enterprises

PORTFOLIO OF EVENTS



HISTORY OF EVENTS

Higher Education

Oregon Higher Education Sustainability Conference 2013, 2016
Washington Higher Education Sustainability Conference 2014, 2017
Arizona Higher Education Sustainability Conference 2014
Washington & Oregon Higher Education Sustainability Conference (WOHESC) 2018

Sports

Green Sports Alliance Summit 2011-2017
Pac-12 Sustainability Conference 2017

Clean Technology

Oregon BEST FEST 2012-2016
Energize 2013
Emerging Green 2015

Green Building

Living Future 2009-2012, 2015, 2016
EcoDistricts Summit 2011-2014, 2017
Getting To Zero National Forum 2015-2016

Environmental

Within Our Reach 2010, 2012, 2014, 2016, 2018
River Restoration NW Symposium 2015
Oregon Wildlife Dinner and Auction 2016
Oregon Wine Symposium 2016-2018

Neighborhood + District Scale Sustainability

EcoDistricts Summit 2010-2014, 2017

Sustainable Business/Government

GoGreen Portland 2008-2017
GoGreen Seattle 2009-2017
GoGreen Austin 2011-2012
GoGreen Phoenix 2011-2013
GoGreen NYC 2012-2013
Sustainable Opportunities Summit 2012
Washington Business Alliance Annual Meeting 2013
Elevating Impact Summit 2013-2014
GMIC Sustainable Meetings Conference 2014
B Corporation B Inspired Events 2015

Human Resources

Rewards NW 2014, 2016, 2018

Food/Beverage

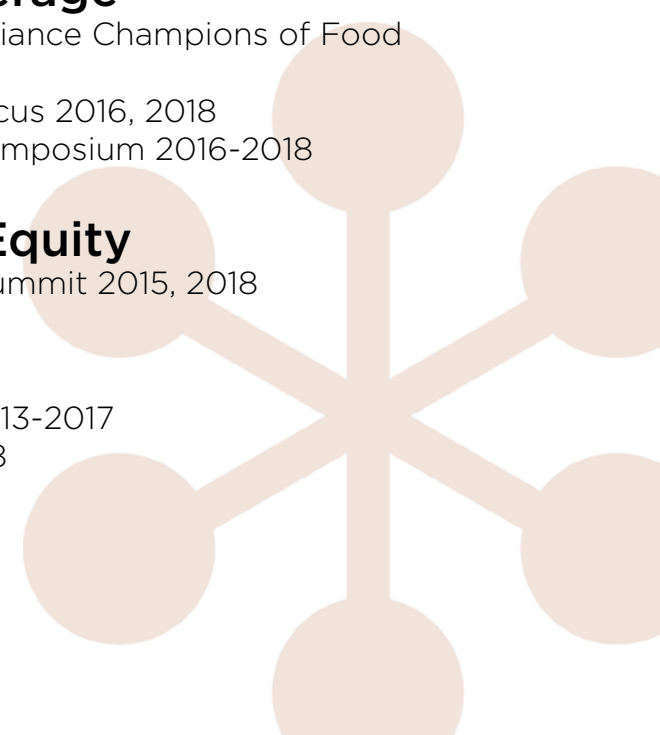
Green Sports Alliance Champions of Food Symposium
School Food Focus 2016, 2018
Oregon Wine Symposium 2016-2018

Diversity/Equity

PGE Diversity Summit 2015, 2018

Mobility

EV Roadmap 2013-2017
Roadmap 11 2018





The GoGreen Conference Series

GoGreen Portland 2008-2017

GoGreen Seattle 2009-2017

GoGreen Austin 2011-2012

GoGreen Phoenix 2011-2013

GoGreen NYC 2012-2013

Seattle 2017 | Program & Key Numbers

Keynotes

- Dow Constantine | Chief Executive, King County
- Dave Soike | CEO, Port of Seattle
- Gwen Migita | Vice President Sustainability and Corporate Citizenship, Caesars Entertainment

Plenaries

- Businesses Leading the Way in Clean Energy, Green Building and Sustainable Operations
- Cost of Carbon: The Pathway Forward

Breakout Sessions

- Building Healthcare and Business Climate Resilience
- Improving Workspaces with Green Choices
- Women Leaders in Clean Energy: Empowering Gender Equity
- Climate and Energy Best Practices to Maximize Economic and Environmental Benefit
- Are Tall Wood Buildings in Our Future?
- Building Vibrant Sustainable Communities For All: Equitable Transit Oriented Development
- Future of Transportation: On-Demand, Shared Mobility and Vehicle Electrification
- The Role of Performance-Based Regulations, Design, and Energy
- Management in Building Renovation: A Pacific Tower Case Study
- Leadership Pathways in a Green Economy: The Social Imperative and Business Case for Driving Equity and Inclusion

525
Attendees

54
Speakers

41
Sponsors

24
Community
Partners



The logo features a stylized leaf design composed of three overlapping shapes: a light blue circle at the top, a green circle in the middle, and a green leaf shape at the bottom, all with white outlines.

GREEN SPORTS ALLIANCE SUMMIT

August 1-3, 2011 | Portland, OR

About the Event

The Green Sports Alliance Summit serves as a platform for the sports community to unite around sustainability, generating unprecedented collaboration and the advancement of the green sports movement. Sports teams and venues are working hard to save money and improve their environmental impact, and they are bringing fans and sponsors with them! The Summit brings together these professional and collegiate sports organizations with sports industry leaders and environmental and sustainability thought leaders — helping them create and share innovative solutions to improve the environmental performance of an entire industry.

Client: GREEN
SPORTS
ALLIANCE



Scope of Work

Communication + Marketing

- Event Identity
- Promotion + Marketing

Event Production + Logistics

- Registration
- Event Management

Sponsor & Exhibitor Acquisition

- Tradeshow Management

Attendees
232

Speakers
47

Sponsors
39





OREGON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

January 31 - February 1, 2013



About the Event

The Oregon Higher Education Sustainability Conference (OHESC) is a platform to facilitate information sharing, networking and collaboration related to innovative sustainability practice and research among Oregon's higher education institutions. OHESC 2013 features two days of workshops, plenary discussions and peer-to-peer learning for professionals, faculty and students serving in a variety of roles around sustainability at our state's campuses.

380
Attendees

Host School + Client:  **Portland State**
UNIVERSITY

73
Speakers

Attendee Feedback:

- "Staff were able to answer all questions and never seemed unable to find the information we were looking for."
- "Professional and very supportive" "The event team was phenomenal!"
- "Friendly, efficient staff. Passionate attendees, great mission. Good food."
- "I really enjoyed all the great conversations and networking, plus I attended some great sessions that piqued my interest in some new areas that I have not delved into."

28
Sponsors

Scope of Work

Communication + Marketing

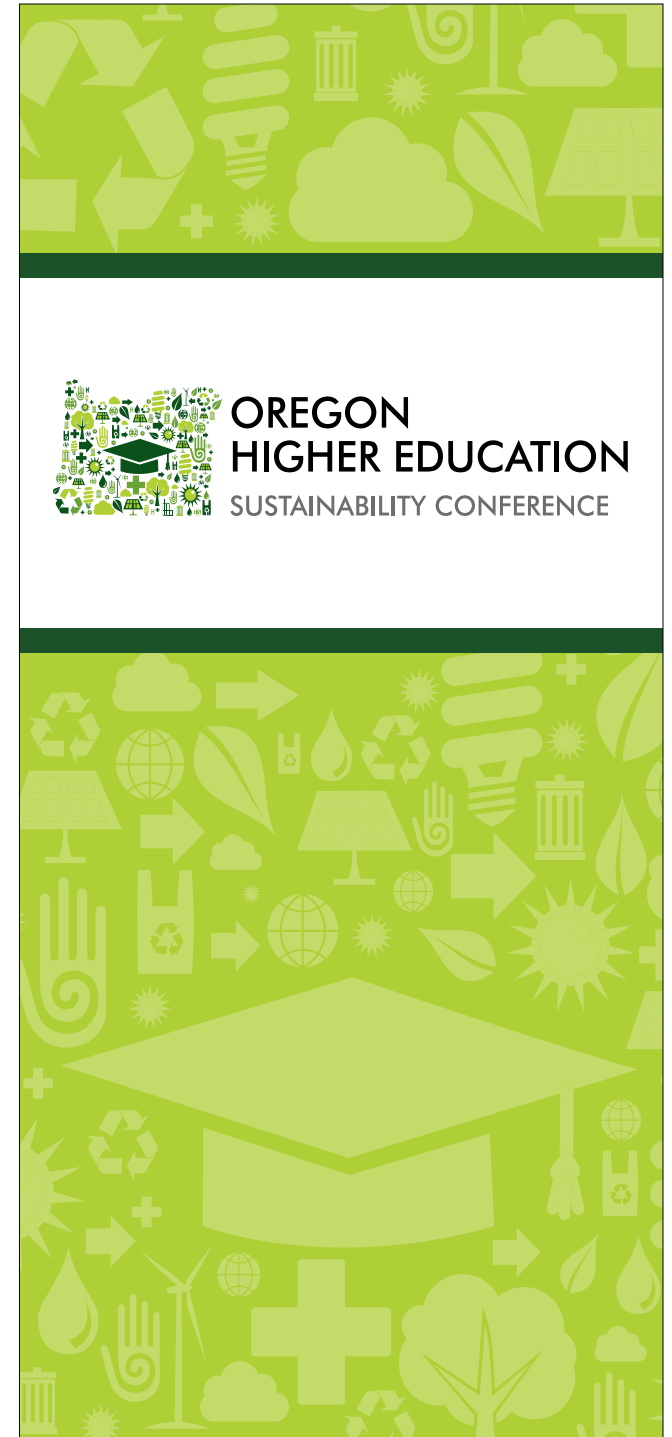
- Event Identity
- Promotion + Marketing

Event Production + Logistics

- Registration
- Event Management

Sponsor & Exhibitor Acquisition

- Tradeshow Management



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Registration

Event Details

Program

Tours

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Sponsors/Partners

About

Contact

Email List



2013 Oregon Higher Education Sustainability Conference

Thank you for participating in OHESC 2013! We are working to make pictures and presentations available to you — please check back soon for updates. In the meantime, we are proud to present the Vision Statement that came out of the 2013 Student Summit. Get a look at the priorities and ambitions of our future leaders [here](#)

Oregon Higher Education Sustainability Conferen...





WASHINGTON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

February 6-7, 2014



About the Event

The 2014 Washington Higher Education Sustainability Conference (WAHESC) will explore ways to advance campus sustainability through the sharing of best practices, presentation of cutting edge examples of creative solutions to common challenges, and the development of regional collaborative networks. Attendees will gain new ideas, analyze sustainability management programs, build relationships, share transferable lessons with peers, and endeavor to form a more united coalition to support key statewide sustainability approaches, goals and policy initiatives.

Host School + Client:



Attendee Feedback:

- “Excellent conference. I’m so glad you have established this much needed way for institutions in our region to connect, learn and share information. Also, thank you so much for providing gluten free and vegan food options -- a rarity at a conference!”
- “Thanks for a great conference. An “A” for a first effort. This will only improve with age.”
- “Looking forward to the next WAHESC!”

538
Attendees

110
Speakers

32
Sponsors

Scope of Work

Event Production + Logistics

- Venue Acquisition
- Event Production + Management
- Onsite Event Team
- Event Budget Management
- Registration
- Onsite Registration/Check-In Layout
- Event Reporting

Communication + Marketing

- Event Branding + Development
- Event Promotion + Marketing
- Community Partner Program

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition
- Sponsor Fulfillment
- Tradeshow Management



Feb. 6 @ 2:00pm >> Growing the Student Food Movement Across Washington Higher Education
Student leaders in the food movement and campus dining services staff share their knowledge of creating transparency in food purchasing, collaborating with local farms and providing hands-on learning opportunities on sustainable food services on campuses.



Feb. 6 @ 3:45pm >> Beyond Excuses: Banning Bottled Water on Your Campus
Session leaders will share commitments to remove bottled water from vending machines, campus dining and athletic events, plus strategies to change campus management and shift cultures to put tap water first.



Feb. 7 @ 9:45am >> Whole Systems Approach: Learning Gardens, Farms and Agriculture
Panelists will address food issues in the region and food systems on campus. They will highlight students working in community gardens and local farmers bringing fresh food to dining services.



Feb 7 @ 11:30am >> Infusing Student Life With Sustainability
Instructors, campus staff and student leaders are invited to share lessons and models of engaging students in sustainability through extracurricular organizations, campus resources and research projects.



WASHINGTON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

February 6-7, 2014 | Western Washington University | Bellingham, Washington

The Washington Higher Education Sustainability Conference (WAHESC) is a regionally-focused opportunity for those teaching, working or studying within higher education to come together and learn about sustainability in academics, operations, and research.

>> Facilitated conversation, workshops, presentations and networking opportunities

KEYNOTE SPEAKERS



Jennifer Allen | Director,
Institute for Sustainable
Solutions, Portland State
University



Nancy Lord | Author, *Early
Warming: Crisis and
Response in the
Climate-Changed North*

Go to wahesc.org for More Information & to Register!

STUDENT SUMMIT

Thursday, February 6 @ 9:00 a.m.

Join other students from around the Pacific Northwest to discuss sustainability and participate in discussions and activities on topics such as: Divestment from fossil fuels, water conservation, feminism and sustainability, outreach tactics, campus dining, permaculture, community involvement, social justice, conscious consumption, green building and more.



WASHINGTON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

JOIN US!

February 6-7, 2014

Western Washington University



ARIZONA HIGHER EDUCATION Sustainability Conference

Hosted by THE UNIVERSITY OF ARIZONA.

March 24-25, 2014



About the Event

The Arizona Higher Education Sustainability Conference (AHESC) is the first conference to bring together Arizona universities, colleges, and community colleges in one place to focus on sustainability issues distinct to Arizona and the Southwest region. AHESC is designed to inspire, inform, and create engagement opportunities for students, faculty, staff and administrators working or studying in higher education institutions across Arizona to advance sustainability solutions on our campuses and in our regional community.

Host School + Client:



Attendee Feedback:

- "I learned more from AHESC conference than other conferences I have been to."
- "I really liked the vendors, they were very nice. The art gallery and posters were a fun note as well, I liked the variety to keep energy for talks."
- "Great connections between Arizona schools. Useful to see other examples of sustainable practices on campus."

294
Attendees

39
Speakers

21
Sponsors

Scope of Work

Event Production + Logistics

- Venue Acquisition
- Event Production + Management
- Onsite Event Team
- Event Budget Management
- Registration
- Onsite Registration/Check-In Layout
- Event Reporting

Communication + Marketing

- Event Branding + Development
- Event Promotion + Marketing
- Community Partner Program

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition
- Sponsor Fulfillment
- Tradeshow Management



**ARIZONA
HIGHER EDUCATION
Sustainability Conference**
Hosted by THE UNIVERSITY OF ARIZONA.

March
24-25, 2014


Presented By Tucson Electric Power

The Arizona Higher Education Sustainability Conference (AHESC) brings together Arizona universities, colleges, and community colleges in one place to focus on sustainability issues distinct to Arizona and the Southwest region. AHESC inspires, informs, and creates engagement opportunities for students, faculty, staff and administrators working or studying in higher education institutions across Arizona to advance sustainability solutions on our campuses and in our regional community.

Sustainability Art Show
Artwork will be on display at the University of Arizona Student Union Gallery from March 24, 2014 through April 12, 2014. During this time attendees from the AHESC and the general public will have the opportunity to view all artwork.

Cash prizes (\$100-\$300) will be awarded to both the top three student pieces and the top three employee pieces. Prize winners will be announced at the AHESC reception on March 24, 2014.

For more information go to: ahesc.org/artshow/

Keynotes
 **Anthony D. Cortese, ScD | Senior Fellow, Second Nature**
Monday, March 24 @ 9:00am
 **Bruno Sarda | Director of Global Sustainability Operations, Dell**
Monday, March 24 @ 4:15pm
 **Yalmaz Siddiqui | Director of Environmental Strategy, Office Depot**
Tuesday, March 25 @ 2:00pm

University of Arizona
Student Union Memorial Center


Learn more & register at ahesc.org



**ARIZONA
HIGHER EDUCATION
Sustainability Conference**
Hosted by THE UNIVERSITY OF ARIZONA.

Proud To Support
March 24-25, 2014

Presented by


Tucson Electric Power



Scope of Work

Event Production + Logistics

- Venue Acquisition
- Event Production + Management
- Onsite Event Team
- Event Budget Management
- Registration
- Onsite Registration/Check-In
- Event Reporting
- Sustainability

Communication + Marketing

- Event Branding + Development
- Event Promotion + Marketing
- Media Relations
- Community Partner Program

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition
- Sponsor Fulfillment
- Tradeshow Management

About the Event

The Sustainable Meetings Conference (SMC), hosted annually by the Green Meeting Industry Council (GMIC), brings together professionals from all corners of the meetings and events industry — planners, suppliers, service providers, and destination representatives — around a single mission: transforming an industry by integrating sustainability into the entire life-cycle of event planning and execution.

The event is an opportunity to gain new tools, share best practices and transferable lessons, network with peers and leaders in the industry, and get inspired to continue your efforts alongside like-minded professionals in the community.



Clients:



465
Attendees

15
Speakers

38
Sponsors

About the Event

Rewards NW is the only full-day conference that provides education and practical tools for the total rewards professional. This is an opportunity to focus on your development and skills for the advancement of your career. The conference brings total rewards oriented professionals together to learn best practices from the industry as a whole and to network with each other and service providers.

Clients:



Attendee Feedback:

- It was a very well organized and structured conference; the speakers and information presented were great.
- This was a fantastic conference and I can only hope that it will continue to happen every year, instead of every other year.
- This was the best Total Rewards conference I've attended in years!
- Thanks for organizing a great conference!

Scope of Work

Event Production + Logistics

- Venue Acquisition
- Event Production + Management
- Onsite Event Team
- Event Budget Management
- Registration
- Onsite Registration/Check-In Layout
- Event Reporting

Communication + Marketing

- Event Branding + Development
- Event Promotion + Marketing
- Community Partner Program

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition
- Sponsor Fulfillment
- Tradeshow Management

Attendees
211

Speakers
24

Sponsors
21



Tracy Bean
Partner, Mercer



Mikel Gray
Senior Consultant, Milliman



Steve Treder
VP for Strategic Development,
Western Management Group



Building bridges between total rewards professionals in the Northwest

Produced By: COLUMBIA • WILLAMETTE
COMPENSATION GROUP



INM Compensation
& Rewards Forum

Title Sponsor:



Veritas
EXECUTIVE COMPENSATION CONSULTANTS

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Join Us - October 7, 2014

Rewards NW is the only full-day conference that provides education and practical tools for the total rewards professional. This is an opportunity to focus on your development and skills for the advancement of your career. The conference brings total rewards oriented professionals together to learn best practices from the industry as a whole and to network with each other and service providers.

Produced by



COLUMBIA • WILLAMETTE
COMPENSATION GROUP



June 30-July 1, 2015 | Chicago, IL

About the Event

Green Sports Alliance members span nearly 300 pro and collegiate sports teams and venues from 20 different leagues and 14 countries.

The annual Green Sports Alliance Summit is the world's largest and most influential gathering for the sports community to unite around sustainability. The event brings together more than 800 industry stakeholders to learn and share better practices and the latest innovations in greening operations, advancing the supply chain and engaging fans.



Attendee Feedback:

- "The quality of people attending from corporations, specific sport events, pro franchises and college teams was excellent!"
- "The Social Enterprises team was great in answering questions and being available prior to the event and onsite. We are big supporters of the GSA and hope to actively remain involved at the Summit and throughout the year"
- "Always helpful, always friendly and cheerful, even while dealing with disaster. Great work!"

701
Attendees

95
Speakers

68
Sponsors

Scope of Work

Event Production + Logistics

- Venue Acquisition
- Registration
- Event Management
- Onsite Event Team
- Event Reporting
- Event Budget Management
- Event Sustainability

Communication + Marketing

- Event Promotion & Marketing
- Media Relations
- Social Media Coverage
- Community Partner Program

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition + Confirmation
- Sponsor Contract + Invoice Process
- Tradeshow Management

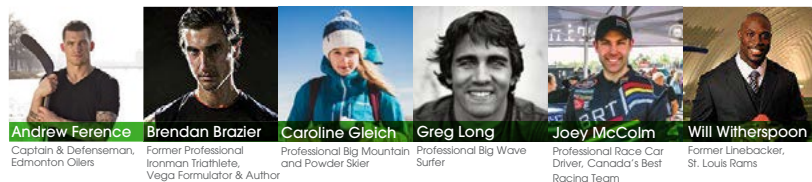
Discover a better way to play at the



June 29-July 1, 2015 // CHICAGO, USA

The annual Green Sports Alliance Summit is the world's largest and most influential gathering for the sports community to unite around sustainability. The event brings together more than 800 industry stakeholders to learn and share better practices and the latest innovations in greening operations, advancing the supply chain and engaging fans.

2015 Featured Athletes



Find out more and register today at www.greensportsummit.org

@SportsAlliance

Discover a better way to play at the



June 29-July 1, 2015
CHICAGO

Green Sports Celebration
at Soldier Field



Prince Ea
Rapper, Spoken Word Artist & Activist

Shawn Heinrichs
Emmy Award Winning
Cinematographer, Photographer,
Artist & Marine Conservationist

DELIVERED BY



GREEN
SPORTS
ALLIANCE
SUMMIT

June 29-July 1, 2015 | CHICAGO

Discover a better way
to play at the



June 29-July 1, 2015 | CHICAGO





About the Event

The EV Roadmap series of workshops has established itself as the Pacific Northwest's premier electric vehicle gathering and one of the leading electric vehicle conferences in the United States. The "EV Roadmap" workshop series brings together Oregon's early adopters with national and international experts to inform transportation electrification efforts across the nation.

Produced by:



Attendee Feedback:

- It is an exciting, accessible event where it is easy to network and meet others passionate about EVs. I sincerely enjoyed the feel of the conference, the networking opportunities, and the presentations.
- I really enjoyed the Columbia River tour. The staff/volunteers assisting the tour were fantastic. The food for the entire event was wonderful!
- Stimulating and educational. Almost anyone would benefit.
- A well planned and executed conference

349
Attendees

92
Speakers

39
Sponsors

Scope of Work

Event Production + Logistics

- Event Production + Management
- Event Budget Management
- Onsite Event Team
- Registration
- Onsite Registration/Check-In Layout
- Event Reporting
- Opening Night Reception, Conference and Tours

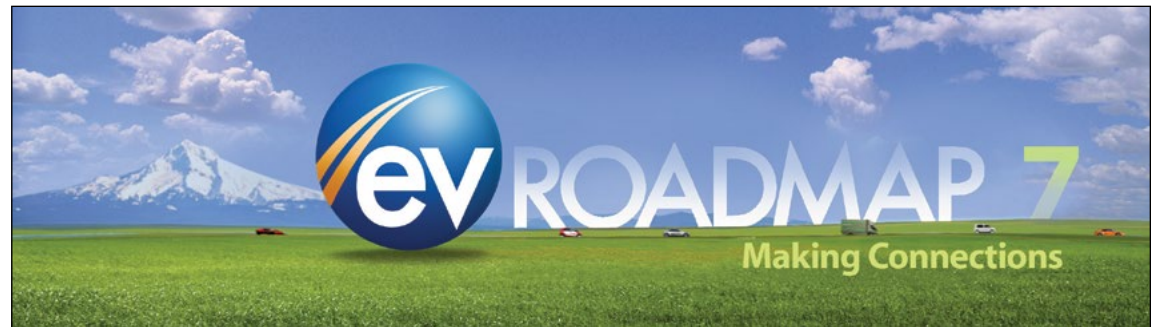
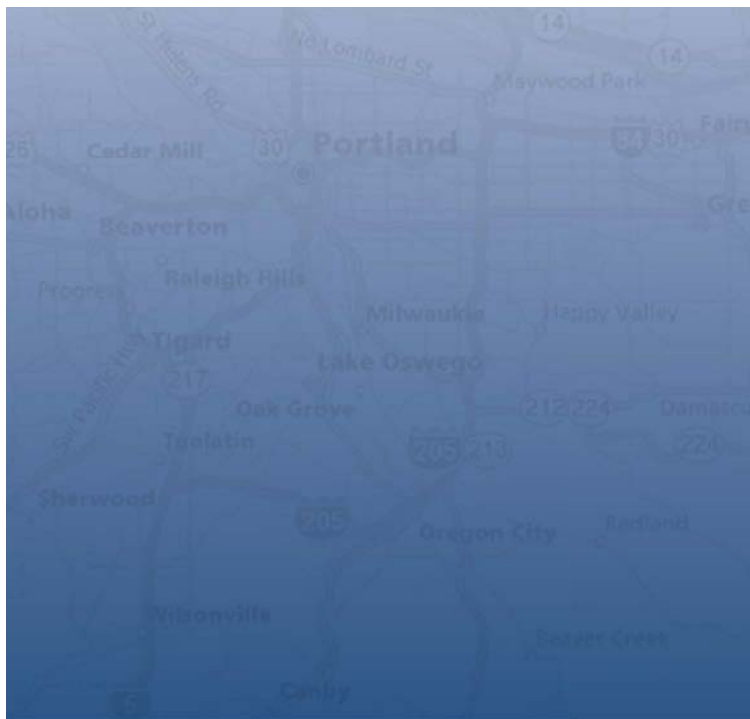
Communication + Marketing

- Event Branding + Development
- Event Promotion + Marketing
- Community Partner Program

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition
- Sponsor Fulfillment
- Tradeshow Management



Frank Breust

Vice President
Governmental
Affairs, BMW Group
Representative
Office, California



Ashley Horvat

Chief EV Officer,
State of Oregon



Dexter Turner

Founder & President,
OpConnect



Jeannie Lam

EV Business
Development
Manager, Nissan
North America, Inc.



Charlie Hales

Mayor of Portland

July 24-25, 2014 | World Trade Center, Portland, OR | evroadmapconference.com

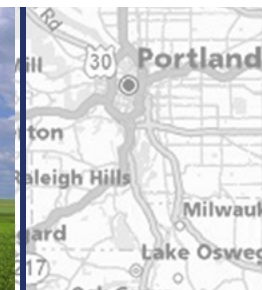
Title Sponsor



Presenting Sponsors



Produced by



JOIN US!
July 24-25, 2014
World Trade Center | Portland, OR



About the Event

Living Future is the forum for leading minds in the green building movement seeking solutions to the most daunting global issues of our time. Out-of-the-ordinary learning and networking formats provide innovative design strategies, cutting-edge technical information and the inspiration needed to achieve significant progress toward a truly Living Future.

The “must attend” event for today’s most innovative and influential leaders in the green building community. Living Future offers an unparalleled opportunity to showcase your organization as a leading force in the transformation toward true sustainability. It is a unique forum for the green building movement’s advanced thinkers and practitioners come together to share their deep expertise, creativity, and dreams for the future.



1040 Attendees 195 Speakers 28 Sponsors

Scope of Work

Event Production + Logistics

- Registration
- Event Management
- Onsite Event Team
- Event Reporting
- Event Budget Management

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Contract and Invoice Process
- Tradeshow Management





DIVERSITY SUMMIT 2015

April 7, 2015

About the Event

PGE's Diversity Summit 2015 is the professional symposium for managers, human resource professionals, diversity specialists and employees interested in learning more about diversity programs and initiatives in the workplace. With 10-plus different workshops to choose from, learn how to build a stronger, more competitive organization that reflects the diversity of your workforce and customer base.



Attendee Feedback:

- "The BEST one yet. Organized beautifully, excellent speakers, great logistics."
- "Wonderful event that brought inspiration, engagement and many practical take aways for back at the workplace."
- "The event was very well organized and the keynote speakers were inspirational and provided helpful insights. Please continue to organize this event and support diversity and inclusion efforts in our city."
- "I've been part of conference planning teams before and want to give an extra shout of thanks to the team that put on this summit -- well done! Great attention to the details. Coffee available between sessions? Enough time to walk and chat between workshops/activities? Not too much dead time? Current and engaging workshop topics/leaders? Amazingly engaging keynotes? Y'all did an EXCELLENT job. Thanks!"

Scope of Work

Event Production + Logistics

- Venue Acquisition
- Registration
- Event Management
- Onsite Event Team
- Event Reporting
- Event Sustainability

Communication + Marketing

- Event Identity
- Event Promotion & Marketing
- Media Relations

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition + Confirmation
- Sponsor Contract + Invoice Process
- Tradeshow Management

1106
Attendees

19
Speakers

20
Sponsors



DIVERSITY SUMMIT 2015

Sponsor Breakfast

Portland General Electric would like to cordially invite you to a breakfast celebrating the sponsors of the Diversity Summit 2015.

Featuring welcome by Jim Piro, president and CEO, Portland General Electric and keynotes Frans Johansson and Bruce Tulgan.



Frans Johansson
CEO, The Medici Group



Bruce Tulgan
CEO, Rainmaker Thinking

Tuesday, April 7, 2015

Registration opens: 7:00am

Program: 7:30 – 8:30am

Oregon Convention Center | Room C120-C122

If you are able to attend please RSVP by March 24 at:
<http://bit.ly/1Du3VLo> or email: Kaylee@PGEDiversitySummit.com

Additional details on the full summit & registration:
PGEDiversitySummit.com



Portland General Electric



DIVERSITY SUMMIT 2015



About the Event

In cooperation with leading global conferences, North America's Emerging Green Conference is the premiere gathering of technology leaders to discuss the advances, challenges and future of sustainable electronics. Emerging Green is the best place in 2015 to meet, mingle with and influence leaders in the global electronics industry.

In more than two dozen sessions and high-level keynotes, experts and thought leaders will focus on the unique hurdles and opportunities that electronics pose to a circular economy. Emerging Green topic areas will address the full spectrum of the electronics lifecycle, from material selection and supply-chain social issues to closing the loop and emerging technologies.



Attendee Feedback:

- *"Best Conference I've ever attended."*
- *"Enjoyed the conference - the most interesting aspects for me where when interaction occurred. I could see panel sessions (instead of presentations, then then discussion) making some interesting breakout sessions."*
- *"I cannot stop talking about this conference, this was by far the best conference I've ever attended. I love it because of the diverse group that was there. I had the opportunity to meet people from all over the world and discuss with them how they are handling e-waste. I learned so much at this conference and it gave me a better perspective of what I can do to help."*

Scope of Work

Event Production + Logistics

- Event Production + Management
- Event Sustainability
- Onsite Event Team
- Event Budget Management
- Registration
- Event Reporting

Communication + Marketing

- Event Branding + Development
- Event Promotion + Marketing
- Media Relations
- Community Partner Program

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition + Confirmation
- Sponsor Contract + Invoice Process
- Tradeshow Management

209
Attendees

96
Speakers

16
Sponsors

SEPTEMBER
22-24, 2015

PORTLAND
OREGON



Green Electronics Council EMERGINGGREEN

Forging the Future of Green Electronics

Emerging Green 2015 will assemble leading global brands and experts to discuss the technical, commercial and environmental challenges of green electronics, explore practical solutions, and celebrate successes. Through this dialogue, attendees will begin to chart the future of environmentally preferable technologies.

The format will include

- General assemblies and Keynote speakers
- Panel discussions organized by theme
- Presentations, both commercial and academic research

For more Information Visit

EmergingGreenConference.com

Attendees of CARE INNOVATION 2014 receive a 10% discount on registration with promotional code 'CARE'

In Cooperation with



Green Electronics Council EMERGING GREEN

Forging the Future of
Green Electronics



CHANGE BEYOND THE PLATE 2016

December 6-8, 2016

Client:



Attendees
274

Speakers
53

Sponsors Vendors
8 37

About the Event

Change Beyond the Plate convenes over 250 school food leaders, institutional purchasers, government allies, industry changemakers and food system thought leaders. Now in its 6th year, this National Gathering is a unique space for attendees to share innovative procurement strategies, connect with supply chain leaders and strengthen the school food movement. School Food Focus is the national collaborative that ignites change in our food system by working on both the demand and supply sides of school food. Together, we're changing the way school food is produced and purchased so that every child in the U.S. - regardless of income or race - has access to delicious, nutritious school meals.

Attendee Feedback:

- *"I think the School Food FOCUS National Gathering has really become the who's who in school food. I know that I can rely on FOCUS to showcase innovative districts and bring important conversations to bear. You all did a great job mixing up the general sessions and workshops. I felt like it was a good mix and I was generally just really impressed with the interest and enthusiasm of attendees."*
- *"I loved the field trips (I attended the Georgia Organics one); the keynote speakers; and the focus on equity. Very well organized and executed - great job!"*
- *"Of all of the conferences I have attended, this was by far the best for really having time to meet and talk with people from other districts, industry, and community partners/non-profits. I had numerous opportunities to make connections, share ideas, and learn new things."*
- *"It was run very professionally, and offered high quality information and access to anyone involved in school food."*

Scope of Work

Event Production + Logistics

- Venue Acquisition
- Event Production + Management
- Event Budget Management
- Event Sustainability
- Registration
- Event Reporting
- Onsite Event Team

Communication + Marketing

- Event Branding + Development
- Event Promotion + Marketing
- Media Relations
- Social Media Coverage

Full Program Management

- Management of Full CFP Process
- Speaker + Session Development
- Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition
- Sponsor Fulfillment
- Tradeshow Management

CHANGE BEYOND THE PLATE 2016

December 6-8, 2016

Braselton, Georgia

focusnationalgathering.org

#NG2016





LEARN. CONNECT. GROW.

February 21 & 22, 2017 | Oregon Convention Center

About the Event

Learn, connect and grow at the Oregon Wine Symposium, the premier educational event and trade show for the Northwest wine community. The Symposium is comprised of two full days of panel discussions and presentations covering the most relevant topics in viticulture, enology and wine business. Presented by leading wine industry experts, the Symposium is a must-attend event for winery and vineyard owners, vineyard managers, winemakers, marketing and sales managers and winery staff.

Client:



OREGON
WINE
BOARD



OREGON
WINEGROWERS
ASSOCIATION

Attendee Feedback:

- *"This was my first time, and I was utterly blown away."*
- *"I am most impressed by the pacing of your event. There is ample time for socialization, and as we all know that's where 'the good stuff' happens. This was a very beneficial year for me, and a lot happens in between sessions."*
- *"Great event as always - perfect balance of time on the show floor and solid content in seminars."*

Scope of Work

Event Production + Logistics

- Registration
- Event Management
- Budget Management
- Onsite Event Team
- Event Reporting
- Event Sustainability

Communication + Marketing

- Event Branding & Development
- Website Design & Updates
- Event Promotion & Marketing
- Media Partner Acquisition & Management
- Media Relations/Editorial Acquisition
- Social Media Coverage
- Community Partner Program

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition + Confirmation
- Sponsor Contract + Invoice Process
- Tradeshow Management

1390 Attendees 57 Speakers 40 Sponsors 155 Exhibitors



Experimental Wine Tasting

On-site Soirée for All Symposium Attendees

Northwest's Biggest Wine Industry Trade Show

Business Tracks for Direct to Consumer
and the Three-tier System

Viticulture and Enology Tracks Focused
on Innovation and Long-Term Challenges

Industry Awards Luncheon



OREGON WINE



PORTLAND

SYMPOSIUM



SUSTAINABILITY CONFERENCE

June 26, 2017
Sacramento, CA

About the Event

The inaugural Pac-12 Sustainability Conference signals an elevated approach to enhancing sustainability efforts within collegiate athletics departments, designing new collective initiatives, and sharing best practices to transform college sports into a platform for environmental progress. Sustainability and athletics professionals from universities nationwide will convene at the nation's greenest arena, the Golden 1 Center in Sacramento, on June 26, to help the Pac-12 reach the next level of sports sustainability.

Client: **PAC12**
CONFERENCE

Attendee Feedback:

- *"The content was fantastic."*
- *"Appreciate the last-minute reminder with registration info."*
- *"It was very helpful to have a conference focused on collegiate sustainability."*
- *"There were so many great things to talk about and the workshops were awesome."*

Scope of Work

Event Production + Logistics

- Registration
- Event Management
- Budget Management
- Onsite Event Team
- Event Reporting
- Event Sustainability
- Venue Coordination

Communication + Marketing

- Design + Web Management
- Event Promotion + Public Relations
- Social Media

Program + Speaker Management

Sponsor Acquisition + Management

- Sponsor Acquisition
- Sponsor Fulfillment + Tracking
- Tradeshow Management

153
Attendees

20
Speakers

6
Sponsors



DISCUSSION TOPICS

Athletics Staff



Marketing & Sponsorship



Sustainability Professionals



Students



Topical Themes Covered at the Conference



Funding college sports sustainability: working with rights holders and sponsors to leverage your assets



Integrating with campus sustainability: how to use the platform of athletics to broaden and deepen campus engagement, fan experience, and community partnerships



Expanding collegiate athletics departments' spheres of influence: how to incentivize and coordinate critical staff members in dining, custodial, venue operations, and sustainability



Harnessing the power of student pride and emerging values and interests to increase influence of green game impact

Featured Speaker | Jamie Zaninovich



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